

# Secure by design offerings from NWN Carousel

## Security

### SECURE SOLUTIONS DESIGNED, DELIVERED, AND MANAGED FROM THE LEADER IN CLOUD COMMUNICATION & INTEGRATED INFRASTRUCTURE

Digital transformation for many organizations is one of the primary drivers behind cloud adoption, either in the form of infrastructure-as-a-services (IaaS) or the use of Software-as-a-Service (SaaS) platforms. While the benefits are clear, these migrations have resulted in overly complex security architectures that leverage industry leading technologies that don't necessarily integrate well. This challenge has been magnified by the shortage of skilled security experts and poorly implemented solutions.

NWN Carousel takes a platform-based approach to architecture design with security tightly integrated into every aspect of the IT infrastructure. Through consolidation of operations and integrated analytics via NWN Carousel's Experience Management Platform (EMP), organizations can improve their existing security footprint, increase efficiencies, and evolve to an improved Security Posture.

#### NWN CAROUSEL SECURITY: Build a mature security program that aligns with your security risk profile.

NWN Carousel helps you move from a reactive to a proactive security posture, with integrated offerings, services and self-service analytics so you can respond faster to security threats.

- **Design and Implement:** Establish the right platform-based security architecture to align with your organization's cybersecurity strategy.
- **Monitor:** Monitor your organization for threats while also monitoring the overall health of your security infrastructure.
- **Operate:** Provide resources and solutions to manage your organization's security infrastructure in alignment with the vendor recommended best practice.
- **Respond:** Provide real-time remediation services in response to identified security threats. Do this in alignment with your organization's defined incident response program.

#### NWN CAROUSEL DELIVERS INTEGRATED SECURITY SO YOU CAN FOCUS ON WHAT MATTERS

Security is inherently complex and should be tightly integrated into all aspects of your IT infrastructure by design. NWN Carousel's integrated security infrastructure is platform driven, complementing your organization's cybersecurity resources by leveraging standardized frameworks and operational processes to assess, design, build, operate, optimize and remediate.

### Improve Operational Efficiency with the NWN Carousel Experience Management Platform

The modern, work-from-everywhere enterprise needs more than the right cloud communications solutions. They need a way to measure the value of those tools and gain visibility across them.

The NWN Experience Management Platform (EMP) delivers a unified view into your entire cloud communications infrastructure. Offering advanced analytics, reporting, a customer success center, and proactive alerting, NWN's EMP gives your IT team the ultimate visibility and control.

#### NWN EXPERIENCE MANAGEMENT PLATFORM

The Experience Management Platform integrates with NWN's powerful cloud communications services, including:



##### DEVICES

Improves employee uptime and ensures competitive readiness with workforce device deployment, support and security



##### UNIFIED COMMUNICATIONS

Ensures enterprise-grade collaboration and communication between employees, customers and partners with integrated tools and applications



##### CONTACT CENTER

Simplifies customer service across channels with integrated administration and analytics that improve customer experiences



##### SECURITY

Protects communications across your architecture and ensures peace-of-mind and compliance with security best practices and regulations



##### ADVANCED TECHNOLOGY SOLUTIONS

Powers work-from-everywhere and global customers with always-on connectivity



##### VISUAL COLLABORATION

Next generation collaboration spaces and enhanced digital signage for improved conferencing capabilities and information distribution.

**CHALLENGE:** Inability to plan and execute on security strategy.

Cybersecurity talent shortages, overly complex security architectures, and evolving business and governance needs has created increased risk exposure. This, coupled with various inefficiencies, prohibits organizations from effectively protecting an their critical assets.

NWN Carousel's Unified Communications Solutions deliver an extensible collaboration platform that integrates all modes of communication into a single user experience. With expertise and experience across multiple manufacturers and platforms, NWN Carousel can design flexible, cloud-based solutions to meet hybrid organizational needs. With these solutions, your business can benefit from dynamic workplace environments that effectively connect your teams and stakeholders.

- **Cybersecurity talent shortages:** Insufficient skill sets being developed in the market contribute to the difficulty in finding and retaining security resources.
- **Overly complex security architecture:** Too many technologies and vendors in the cybersecurity market with limited native integration has created poorly engineered security architectures.
- **Evolving business and governance needs:** The need for digital transformation, combined with evolving compliance requirements, is expanding the adoption of cybersecurity technologies

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*"It takes 20 years to build a reputation and few minutes of cyber-incident to ruin it*

– STEPHANE NAPPO

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**TRANSFORM THE CUSTOMER EXPERIENCE**

- **Expertise and Capabilities:** NWN Carousel provides the necessary resources to design, implement, and operate an organization's security infrastructure, allowing them to focus on the strategic business goals.
- **Platform-based, framework-aligned, security architecture design:** NWN Carousel aligns with industry standard frameworks, resulting in a platform centric approach to the enforcement of security controls.
- **Simplify understanding and adoption of compliance requirements:** NWN Carousel's consultative approach helps organizations understand alignment with governance and compliance standards while assisting with the achievement of an appropriate security maturity level.

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*"The knock-on effect of data breach can be devastating for a company. When customers start taking their business—and their money—elsewhere, that can be a real body blow."*

– CHRISTOPHER GRAHAM

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**IMPROVE OPERATIONAL EFFICIENCY AND PRODUCTIVITY WITH PREDICTABLE COSTS**

- **Effective management of Cybersecurity Threats mitigates the possibility of unexpected costs:** NWN Carousel provides assessments, detection and remediation services aligned with standard operational frameworks to drive down operational costs and reduce cybersecurity risks.
- **Consolidated security architecture reducing security infrastructure and operations costs:** NWN Carousel's approach to platform-based security architecture assists clients with the consolidation of security technologies. This ultimately reduces the cost of licensing, implementation and management.

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**MANAGE BUSINESS RISK AND MINIMIZE DISRUPTION**

- **Poor cybersecurity strategic alignment with the business:** NWN Carousel aligns organizational business needs with security strategy, leading to the adoption of technologies that best align with the cybersecurity policy in place. This also significantly reduces organizational risk.
- **Incident response shortfalls:** NWN Carousel provides organizations with assistance in developing a standards- aligned incident response plan to improve detection, containment and remediation capabilities. This significantly reduces organizational risk.

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*"Investors see data breaches as a threat to a company's material value and feel discouraged in investing in a business that has had its sensitive information compromised."*

– MALCOLM MARSHAL

**CUSTOMIZE YOUR SECURITY SOLUTION**

ESSENTIALS	CORE	COMPLETE
Set up a modern infrastructure, so IT can maintain the health of the environment	Gain an experienced partner to manage a modern infrastructure, so IT can focus on business outcomes	Ensure complete visibility and reliability for mission-critical applications and multiple locations
<ul style="list-style-type: none"> <li>• Technology &amp; Licensing</li> <li>• Security Best Practice Assessments</li> <li>• Design and Implementation</li> <li>• Monitor &amp; Operate</li> </ul>	<ul style="list-style-type: none"> <li>• Operational Insight &amp; Analytics</li> <li>• Configuration Assessment &amp; Optimization</li> <li>• Security Patch Management</li> <li>• Security Event Notification</li> <li>• Vulnerability Assessment &amp; Remediation</li> </ul>	<p>Everything in Essentials &amp; Core plus:</p> <ul style="list-style-type: none"> <li>• Security Architecture Maturity Mapping</li> <li>• Governance Risk &amp; Compliance Services</li> <li>• Threat Assessment Services</li> <li>• Managed Detection &amp; Response Services (SOC)</li> <li>• Incident Response Services</li> </ul>

**GET STARTED TODAY**

NWN Carousel is a leading Cloud Communications Service Provider (CCSP) focused on transforming the customer and workspace experience for commercial, enterprise and public sector organizations. We deliver hybrid work experiences for millions of users across North America's 7,000 leading organizations. Our integrated devices, communications apps, AI-enabled contact centers, networking, security, and analytics allows our customers to us to learn, discover, work, and connect from anywhere - all delivered as a cloud service that's simple to use and manage. To learn more about our solutions please visit [www.nwncarousel.com](http://www.nwncarousel.com)

Reach out to start building your **Security** solution

